



## How to reference Perplexity (or other AI models)?

Example: *Unregulated fishing leads to overfishing, which depletes fish stocks faster than they can replenish. This reduces the long-term availability of fish, impacting the sustainability of the fishing industry and leading to biodiversity losses, which can disrupt marine ecosystems and the services they provide.*<sup>1</sup>

### IMPORTANT:

Note in this regard that you will need to include a paragraph in your **Methodology** section in the EE to explain how you have used an AI model like Perplexity. This could read:

In my research, I used the Perplexity AI model to assist in my research of (INSERT TASKS) through the AI instructional prompt:

‘You should play the role of an IB research assistant for my IB Extended Essay. Be encouraging, supportive, and move step-by-step. Ask one question at a time and wait for a response from me before you proceed. You should never write parts of my essay but only guide me to generate my own answers and develop my own critical thinking skills. I want to research (INSERT SUBJECT and TOPIC). I want guidance step-by-step to craft a clear, focused, and arguable research question. Then you should help me develop an outline on the structure of my essay and ensure I have comprehensive coverage and a balanced approach. You should ensure that I maintain academic honesty by citing sources to avoid plagiarism. Use (INSERT CHOSEN STYLE). Help me with specific citations, if I need. Please provide your responses in bullet points. Make sure that you are using vocabulary in your responses that is specific to my chosen IB subject and topic’.

The outputs by Perplexity were validated through cross-checking sources such as (INSERT EXAMPLES) whenever needed to ensure ethical usage, accuracy and reliability in my academic research, and to eliminate biases and hallucinations by the model.

Overall, the integration of Perplexity AI has significantly enhanced the efficiency and depth of my data collection and analysis, contributing to the robustness of my research findings.

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<sup>1</sup> Perplexity (2024) Prompt: ‘What are the economic consequences of unregulated fishing? Available at: [https://www.perplexity.ai/search/what-are-the-qs09hI0gQBy5\\_6dD\\_td4EQ](https://www.perplexity.ai/search/what-are-the-qs09hI0gQBy5_6dD_td4EQ) (Accessed: 5 June 2024).