

1 prove fruitful, since there are bound to be discrepancies in how people
experience and remember events. Four friends may have been to the
same party, but they probably remember different things about it, and
some of these memories might even contradict each other ("Jason
5 danced on the table", "No, it was John who did it"). The inconsistencies
do not necessarily mean there was no party. Or no dancing.

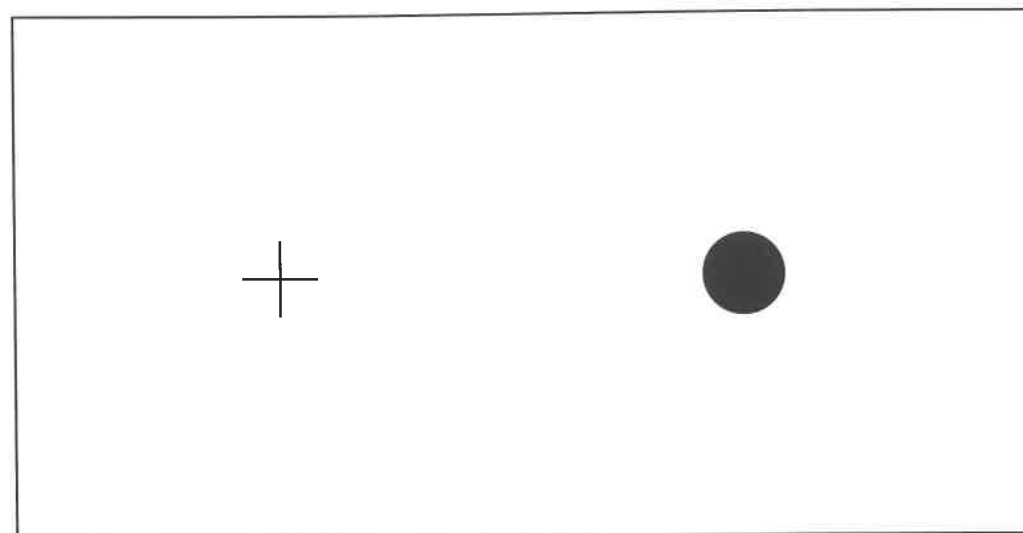
The example above is lighthearted, but the problem becomes less so
when people who have witnessed genocide, war crimes, and terrorist
10 attacks suddenly are accused of lying because of inconsistencies in
reporting and testimonials.

Blame the Brain

Figuring out what to believe and who to trust is very difficult. And it
15 becomes even more difficult once you realize that human beings are
saddled with a lot of cognitive biases, i.e. deviations in our ability to
think rationally and perceive the world as it is. A cognitive bias reveals
how a human being's biology influences the way we think and act; in
a sense, we are "wired" to be wrong about a lot of things in the world
20 around us.

On the following pages, you will see a couple of examples of cognitive
biases. Our first example is a reminder that your brain is lying to you.
Have a look at the illustration below:

25 Cover your left eye and stare at the plus sign with your right eye. Now
slowly move the book towards your face until your right eye only sees



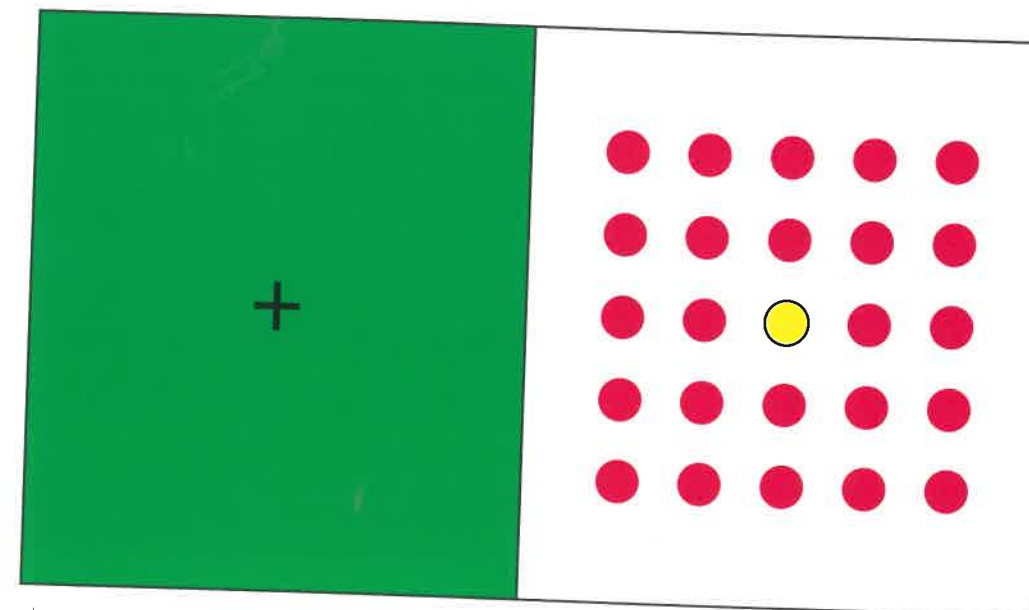
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the plus sign and the black circle disappears. Congratulations! You have
now found your blind spot. In your retina, there is a place lacking in
photoreceptor cells. This causes a blind spot in your vision. The black
circle disappeared when you found the spot, but instead of getting an
error message, your brain simply told you that there was no black circle,
just white paper; you got no information. And if you try looking at the
other example below (cover left eye, look at plus sign with right eye,
locate the blind spot), you will find that not only does the yellow circle
disappear, but it is actually replaced with a red one! Your lying brain
decided it would rather give you fake news than no news.



Looking at drawn circles might not seem relevant to how we think
about world events, but it does go to show that our assumptions are not
always correct. Furthermore, to illustrate why it sometimes seems safer
to believe in conspiracies than not believe in them, you can look at the
concepts of false positives and false negatives.

False Positives and False Negatives

Imagine that you are walking alone on the savannah. You hear something
in the bushes. But what is it? It might be a lion, so you choose to run.
But it turns out there was no lion, so the joke is on you. You thought
something was there, but there was not. That is a false positive.

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