# Mission: Recruit the next generation of spies

Get together in pairs.

Imagine you are communist recruiters during the Second World War. You’ve travelled from the Soviet Union to the University of Cambridge to recruit university students to turn them into Soviet spies.

You’ve gathered possible recruits in the Great Hall. You now have to address the crowd and convince them to join your ranks.

1. Write a speech (2400-3000 characters)
2. You must praise communism to convince the crowd to convince them to support your cause – use a bunch of relevant adjectives (tillægsord)
3. You must also condone Western capitalism, and the role England is playing in the war
4. Consider modes of appeal: ethos, pathos and logos

**Here are eight steps you can follow to write an engaging speech:**

1. Choose an important topic **(I already did this for you!).** ...
2. Consider your audience. ...
3. Prepare a structure. ...
4. Begin with a strong point. ...
5. Use concrete details and visual aids. ...
6. Include a personal element. ...
7. Consider rhetorical devices. ...
8. End memorably.