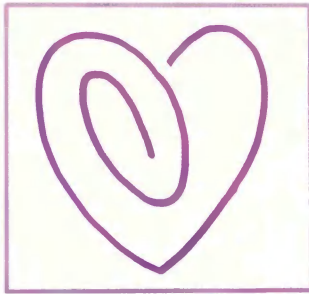


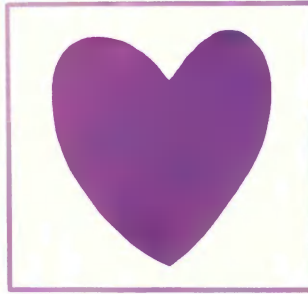
ELEMENTS · AND · PRINCIPLES · OF ART · AND · DESIGN

Art is a visual language that can sometimes transcend words. But with the right vocabulary, you can properly critique and express your ideas about art. Following are a few terms and design principles that illustrate the anatomy of art and design!

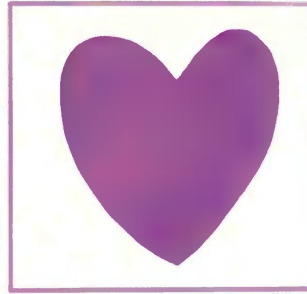
LINE



SHAPE



TEXTURE



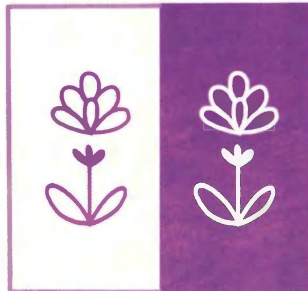
SPACE



PATTERN



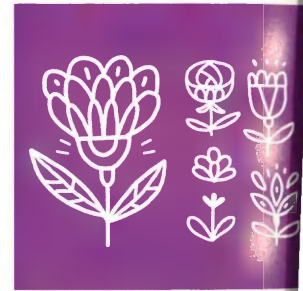
CONTRAST



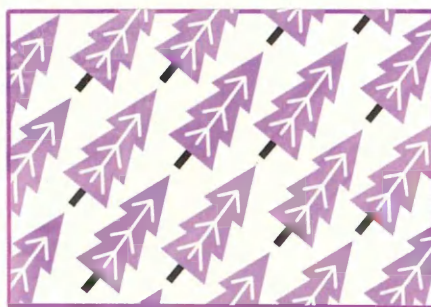
EMPHASIS



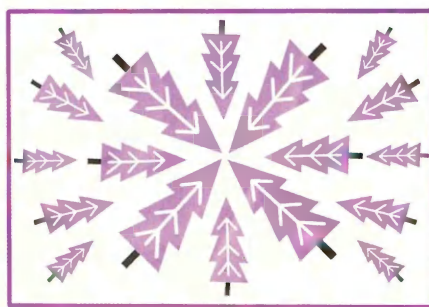
BALANCE



RHYTHM/MOVEMENT

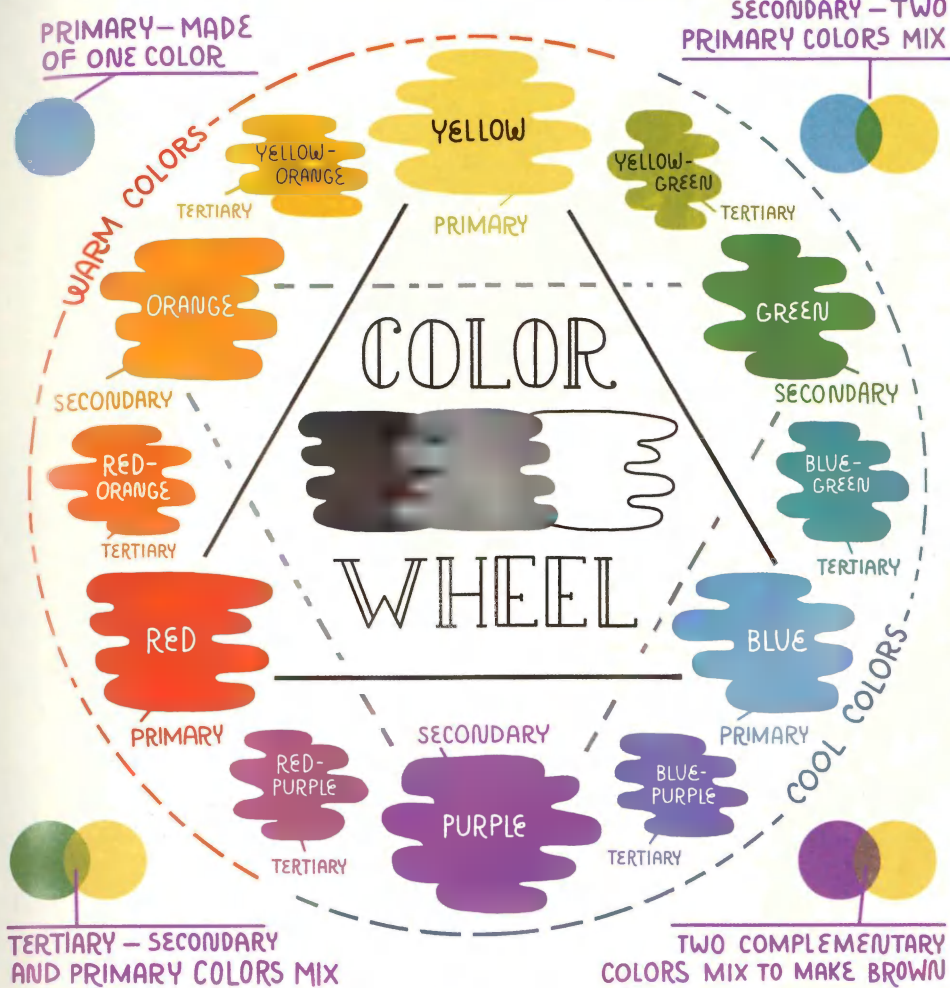


HARMONY



PROPORTION/SCALE

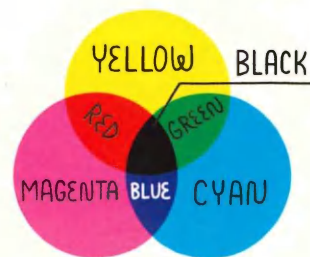




-CMYK-



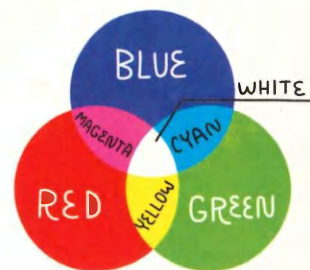
COLOR MIXING WITH PIGMENT



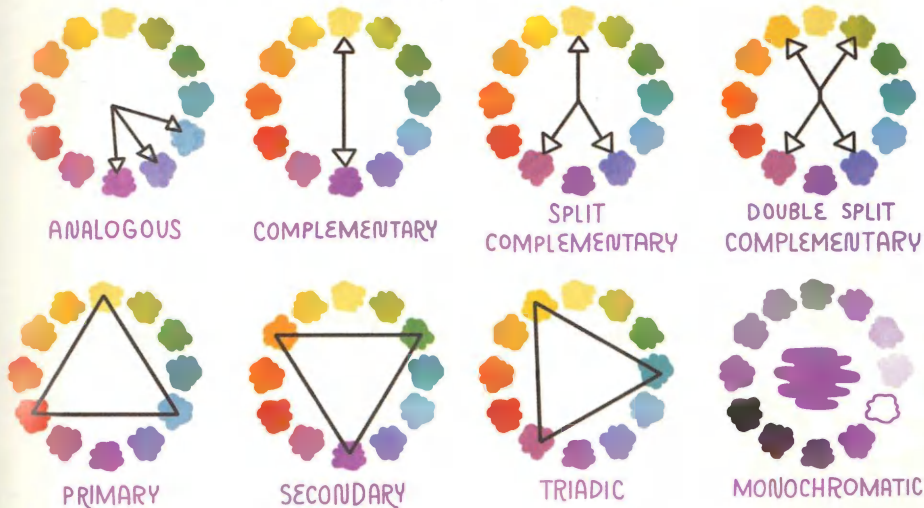
- RGB -



COLOR MIXING WITH LIGHT



COLOR SCHEMES



-VALUE-

GRAY BLACK WHITE



TRUE HUE

◆◆◆◆ MORE · WOMEN · IN · ART ◆◆◆◆



HELENA OF EGYPT
(LATE 4TH CENTURY B.C.E.)

Painter in ancient Alexandria known for her battle scenes.



SAHIFA BANU
(EARLY 17TH CENTURY A.D.)

Princess in the court of Jahangir and the most renowned miniature painter during the Mughal Empire of India.



MARIA MONTOKA MARTINEZ
(1887-1980)

Internationally acclaimed Native American artist known for her Pueblo-style pottery.



CLAUDE CAHUN
(1894-1954)

Photographer and writer who used costumes to explore gender identity. Challenged society's gender constructs by photographing herself dressed in clothes that were hyper-feminine, masculine, or gender-neutral.



LINA BO BARDI
(1914-1992)

Italian-born, Brazilian modernist architect and furniture and jewelry designer. One of Brazil's most important architects.



LEONORA CARRINGTON
(1917-2011)

English-born Mexican artist, painter and writer. Part of the surrealist movement and founding member of the women's liberation movement in 1970s Mexico.



DIANE ARBUS
(1923-1971)

American photographer known for her black-and-white portraits of outcasts and marginalized people on the fringes of society.



HELEN FRANKENTHALER
(1928-2011)

American abstract expressionist and major contributor to the color field movement. Awarded a National Medal of Arts in 2001.



DEBORAH EVELYN SUSSMAN
(1931-2014)

Graphic designer and a pioneer in environmental design, who incorporated graphic arts into architecture and public spaces.



BARBARA KRUGER
(1945-)

American conceptual artist, known for her iconic black, white, and red photo collages and feminist messages.



TOSHIKO MORI
(1951-)

Japanese architect and founder of New York-based Toshiko Mori Architect, PLLC, and Vision Arc. Her modern, innovative, and eco-friendly designs have won many major AIA awards.



LUBAINA HIMID
(1954-)

British contemporary artist and curator who was appointed to the Most Excellent Order of the British Empire in June 2010 for "services to black women's art."



SUSAN KARE
(1954-)

Graphic designer who created the icons for the first Apple Macintosh computer in the 1980s and designed elements for Microsoft and IBM products.



LI CHEVALIER
(1961-)

Chinese-born French painter and installation artist whose work often features ink paintings, cellos, and dramatic lighting to create a contemplative space.



WANGECHI MUTU
(1972-)

A Kenyan-born internationally acclaimed artist whose paintings, sculptures, films, and performances deal with themes of Afrofuturism.

ART TOOLS

Whether you are designing a building, welding a sculpture, or painting the scenery, an artist needs the right tools! Artists use everything from the most expensive oil paints to trash found on the street to make their work. Here are some classic supplies an artist might use to create an amazing composition.





STATISTICS IN ART

Although females make up nearly half of the population and now comprise a majority of art school students, there is still an inequity in how women are treated in the professional art world. Following are statistics that show the disparity in representation, pay, and power in the fine arts.



AUCTION



HIGHEST-SELLING ARTWORKS BY MALE ARTISTS



SOLD IN 2017
FOR \$450.3
MILLION

SALVATOR MUNDI
BY LEONARDO DA VINCI
(CIRCA 1500)

SOLD IN 2015
FOR \$300
MILLION



INTERCHANGE
BY WILLEM DE
KOONING (1955)



SOLD IN 2011
FOR AN
ESTIMATED
\$250 MILLION

THE CARD PLAYERS
BY PAUL CÉZANNE (1892)

HIGHEST-SELLING ARTWORKS BY FEMALE ARTISTS



SOLD IN 2014
FOR \$44.4
MILLION

JIMSON WEED/
WHITE FLOWER NO.1
BY GEORGIA O'KEEFE
(1932)

SOLD IN 2015
FOR \$28.2
MILLION

SPIDER
BY LOUISE BOURGEOIS (1996)



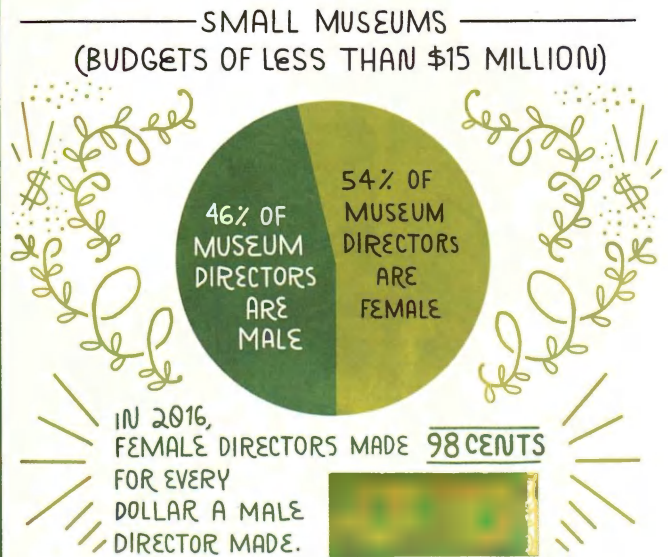
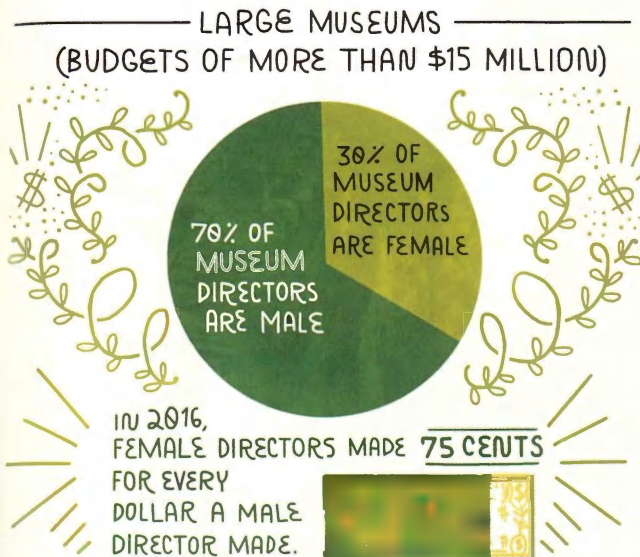
SOLD IN 2014
FOR \$119
MILLION

UNTITLED
BY JOAN MITCHELL
(1960)



THE 2016 GENDER GAP IN ART MUSEUM DIRECTORS

THESE ARE STATISTICS FROM THE ASSOCIATION OF ART MUSEUM DIRECTORS (AAMD) AND THE NATIONAL CENTER FOR ARTS RESEARCH 2017 REPORT.



THE GUERRILLA GIRLS-STATISTICS MAKE STATEMENTS

Tired of the gender inequality in the art world, the Guerrilla Girls, an anonymous group of female artists, decided to turn statistics into art activism! One of their most famous works was a series of billboards showing the gender inequity at New York's Metropolitan Museum of Art, where they counted how many female artists were represented versus how many nude female bodies were on display. All over the world, the Guerrilla Girls have organized female artists and created projects that fight for gender equality in the arts.



ACCORDING TO THE GUERRILLA GIRLS' SURVEY OF THE METROPOLITAN MUSEUM OF ART (THE MET)

