**Topic: How does Nike’s past affect its present approach towards sustainability?**

**Homework:**

* Open the link <https://www.youtube.com/watch?v=M5uYCWVfuPQ> (20:29)
* Watch the video ‘*Behind the Swoosh’* about Nike’s past approach towards sustainability.
* Find your name in the table below and answer your assigned 11 questions (use keywords only).

|  |  |  |
| --- | --- | --- |
|  | Names: |  |
| 1 | What ambitions did Jim Keady (the former soccer coach of St. John’s University) have when he was young? |  |
| 2 | What did Jim Keady study while he was working as a soccer coach? |  |
| 3 | What did he find out about Nike compared to Catholic social teaching? |  |
| 4 | What did St. John’s University Athletic Department negotiate with Nike at that time? |  |
| 5 | Why did Jim Keady worry about St. John’s University’s role in this business deal? |  |
| 6 | What do we hear about Jim Keady’s background? |  |
| 7 | What ultimatum was Jim Keady given by his head coach? |  |
| 8 | What was the consequence of that ultimatum for Jim Keady? |  |
| 9 | Why did Jim Keady want to go to Indonesia? |  |
| 10 | Who is Leslie Kretzu? |  |
| 11 | What were their plans for their stay in Indonesia? |  |
|  | Names: |  |
| 12 | Describe the conditions they lived under. |  |
| 13 | How were they treated by other people in the slums? |  |
| 14 | How was it to live on 1.25 dollars a day? |  |
| 15 | Describe the working conditions of the Nike factory workers. |  |
| 16 | What is the consequence of burning the pile of shoe rubber that Nike has dumped outside the village? |  |
| 17 | What did the info sheets placed in Nike’s factories warn about? |  |
| 18 | What happened to Julianto who tried to organize a workers’ union? |  |
| 19 | What happened to Dita Sari after she tried to organise Nike and Reebok factory workers? |  |
| 20 | What are the workers’ opinions? |  |
| 21 | Describe Nike’s campus and the conversation with Nike CEO Phil Knight. |  |
| 22 | What have Jim Keady and Leslie Kretzu been doing after they made the documentary? |  |

**In Class:**

* In pairs, you compare your homework with a partner. Add your partner’s information to your own table.
* Be ready to sum up the main points of the video in class.

**Exercise 2 – Grammatik**

Find i nedenstående tekst:

* 1 neksus, hvor kongruensen er tydelig.
* 2 eksempler på apostrof-genitiv (forklar apostroffens placering).
* 1 regelmæssigt verballed i præteritum + 1 uregelmæssigt verballed i præteritum.

*Behind the Swoosh is a documentary that tells the story of a former soccer coach at St. John’s University who was involved in the fight against the exploitation of workers in Indonesia by Nike.*

*The coach Jim Keady studied theology which involved studying exploitation. He found out that one of the biggest exploiters of third-world countries was Nike. Around this time, St. John’s University began negotiating a 3.5-million-dollar endorsement deal with Nike. This would mean he would have to support Nike. He felt that was against what Catholicism is about.*

*In 1998 they fired him for not supporting the deal. He decided to go to Indonesia to find the truth. The documentary shows images of factory workers assembling shoes.*

*After the journey to Indonesia, Jim Keady decided to go to the Nike corporate offices to talk to Nike representatives about the workers’ conditions. Jim Keady found the CEO of Nike at lunch and attempted to talk to him about the workers in Indonesia. The CEO didn’t want to talk to him.*

**Exercise 3 – Syntaktisk analyse**

Foretag en syntaktisk analyse af nedenstående sætning:

*Around this time, St. John’s begins negotiating a 3.5-million-dollar endorsement deal with Nike.*

|  |  |
| --- | --- |
| Verballed |  |
| Subjekt |  |
| Direkte objekt |  |
| Indirekte objekt |  |
| Adverbialled |  |