**Topic: How does Nike’s past affect its present approach towards sustainability?**

**Homework:**

* Open the link <https://www.youtube.com/watch?v=M5uYCWVfuPQ> (20:29)
* Watch the video ‘*Behind the Swoosh’* about Nike’s past approach towards sustainability.
* Find your name in the table below and answer your assigned 11 questions (use keywords only).

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|  | Names:  |  |
| 1 | What ambitions did Jim Keady (the former soccer coach of St. John’s University) have when he was young? |  |
| 2 | What did Jim Keady study while he was working as a soccer coach? |  |
| 3 | What did he find out about Nike compared to Catholic social teaching? |  |
| 4 | What did St. John’s University Athletic Department negotiate with Nike at that time?  |  |
| 5 | Why did Jim Keady worry about St. John’s University’s role in this business deal? |  |
| 6 | What do we hear about Jim Keady’s background? |  |
| 7 | What ultimatum was Jim Keady given by his head coach? |  |
| 8 | What was the consequence of that ultimatum for Jim Keady? |  |
| 9 | Why did Jim Keady want to go to Indonesia? |  |
| 10 | Who is Leslie Kretzu? |  |
| 11 | What were their plans for their stay in Indonesia?  |  |
|  | Names: |  |
| 12 | Describe the conditions they lived under. |  |
| 13 | How were they treated by other people in the slums? |  |
| 14 | How was it to live on 1.25 dollars a day? |  |
| 15 | Describe the working conditions of the Nike factory workers. |  |
| 16 | What is the consequence of burning the pile of shoe rubber that Nike has dumped outside the village? |  |
| 17 | What did the info sheets placed in Nike’s factories warn about? |  |
| 18 | What happened to Julianto who tried to organize a workers’ union?  |  |
| 19 | What happened to Dita Sari after she tried to organise Nike and Reebok factory workers?  |  |
| 20 | What are the workers’ opinions? |  |
| 21 | Describe Nike’s campus and the conversation with Nike CEO Phil Knight.  |  |
| 22 | What have Jim Keady and Leslie Kretzu been doing after they made the documentary? |  |